

**NORTH CAROLINA CENTRAL UNIVERSITY
DURHAM, NORTH CAROLINA
BOARD OF TRUSTEES MEETING MINUTES**

FEBRUARY 28, 2018

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on February 28, 2018. Chairman Hamilton called the meeting to order at 9:00 a.m.

NOTE: A joint luncheon was held between the NCCU Board of Trustees and the NC A & T Real Estate Foundation on February 27, 2018. During lunch Chancellor Johnson Akinleye presented the NCCU Strategic Priorities (copy of his presentation attached) followed by the guest speaker Mr. Ralph Fennell, Executive Director, NC A & T Real Estate Foundation (copy of his presentation attached).

INVOCATION: Trustee Holloway gave the invocation

ROLL CALL: Present: Mr. George Hamilton, Mr. John Barbee, Mrs. Karyn Wilkerson, Mrs. Oita Coleman, Ms. Allyson Siegel, Dr. John McCubbins, Mr. Kevin Holloway, Mr. James Walker, Mr. Isaiah Tidwell, Mr. Michael Hopkins, Dr. Kenneth Tindall, Mr. John Herrera and Mr. Michael Johnson (via telephone conference)

ADOPTION OF THE AGENDA: It was moved by Trustee Holloway and properly seconded by Trustee Hopkins that the agenda be adopted. The motion carried.

APPROVAL OF THE MINUTES: It was moved by Trustee Barbee and properly seconded by Trustee Coleman to approve the minutes dated November 15, 2017. The motion carried.

CHAIR'S REMARKS: Chairman Hamilton informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time. No conflict was presented.

REPORT OF THE CHANCELLOR: Chancellor Johnson Akinleye presented the Chancellor's Report.

INTRODUCTION OF NEW LEADERSHIP TEAM MEMBERS

Chancellor Akinleye formally introduced Mr. Al Zow, the university's new chief of staff. Mr. Zow comes to NCCU after serving as president of HGS, a management consulting firm, and as founder of the HEAL Global Institute in Orlando, Florida. Mr. Zow has over three decades of experience in higher education, healthcare, research, law and compliance.

Chancellor was also pleased to announce the appointment of Ms. Akua Matherson as an Associate Vice Chancellor for Administration and Finance. In her new role, Ms. Matherson will serve as the principal deputy to the Vice Chancellor for Administration and Finance in developing and implementing key initiatives for the division and university. Additionally, she will have primary responsibility for the Office of Budgets and Financial Planning, Purchasing, Business and Auxiliary Services and the Comptroller's Unit.

UNIVERSITY HIGHLIGHTS

In December, NCCU awarded 602 bachelors', master's and professional degrees. Two students received doctoral degrees in Integrated Biosciences. The number of graduates makes this class among the largest for a December graduation ceremony at NCCU. On January 29, NCCU formalized its membership with the Triangle Universities Nuclear Laboratory (TUNL), a nuclear physics research consortium housed at Duke University. NCCU faculty and students have conducted research at the TUNL facility for more than two decades. In the agreement, NCCU officially joined the consortium, which also involves research faculty and students from the University of North Carolina at Chapel Hill, N.C. State University and Duke. The site is one of only four U.S. Department of Energy Centers of Excellence in nuclear physics.

P3 UPDATE, STRATEGIC PLAN AND MASTER PLAN

Yesterday, the NCCU Board of Trustees were presented with updates regarding the P3 partnership to expand housing options for our students. An RFQ was issued and following the submission of RFQs, NCCU expects to notify the preferred partner on May 21st.

A Strategic Planning Committee has been appointed and the first meeting took place last week. The committee, which includes representation from numerous campus constituencies, trustees and community partners, is charged with developing a strategic plan that will cover 2019-2023 and be pivotal to the direction and success of NCCU going forward. Chancellor Akinleye shared with the Committee, the dynamics of who we recruit, how we teach, how we engage in research and how our students compete in the marketplace are a thumbnail view of the many issues we must address in order to prepare our university for a transformational experience.

Additionally, during the Audit, Finance and Facilities Committee meeting yesterday, it was discussed our engagement with Vines Architecture, who will lead us in completing a 10-year master plan. Campus constituencies, as well as external key stakeholders and community members, are being consulted as part of this vital university planning initiative.

ENROLLMENT

The Academic and Student Affairs Committee meeting yesterday included an engaging conversation about our healthy enrollment growth. Our targeted enrollment for first-year students for the fall 2018 semester is 1,212. As was noted by Dr. Monica Leach, NCCU's enrollment is trending upward; NCCU has received 29.8 percent more applicants, in comparison the same time in 2017, and admitted 9.7 percent more students than this period in 2017.

NEW MARKETING AND COMMUNICATIONS INITIATIVES

NCCU is excited about two new projects underway for the university that are being led by the Office of Communications and Marketing. First, in collaboration with Information Technology Services, a website redesign initiative has begun. A university committee selected Digital Pulp, a full service digital strategy, design and technical development agency, that will work with us to create a new engaging online platform.

NCCU unveiled a new brand identity and tagline for North Carolina Central University-NC Central University: Discover what's Central to you. NCCU is planning a detailed and phased roll out for this innovative branding and promotional campaign.

UPDATE ON THE EAGLE PROMISE 2017-2018 PRIORITIES

NCCU is making great strides in accomplishing the 2017-2018 "The Eagle Promise" priorities. Here are just five brief highlights of NCCU's many successes to date:

- Providing \$305,000 for the NCCU Innovation Fund that will fund 11 faculty projects.
- The Division of Academic Affairs has submitted a request to plan a Bachelor of Science in Biomedical Sciences and Master of Science in Higher Education Administration to the UNC System offices.
- NCCU’s School of Education is working with Halifax County Schools on a “Healthy Life, Healthy Living” program that will be a collaboration between the community and school system.
- A comprehensive campus security project is being implemented that will create 300 access-controlled doors and 1,000 surveillance cameras into an integrated security system.
- NCCU’s Office of Sponsored Research and Programs has generated \$21,987,312 thus far this fiscal year.

HIGHER EXPECTATIONS UPDATE

NCCU continues to track its progress against the performance metrics connected to the UNC System’s Higher Expectations Strategic Plan. The university was awarded \$131,500 from the System to assist our campus with completing the outlined metrics that focus on: low-income completion, rural completion, five-year graduation rates, undergraduate degree efficiency and achievement gaps in undergraduate efficiency.

ACCREDITATION

Members of NCCU’s campus community are actively preparing for our SACSCOS accreditation visit on March 19, 2019.

Chancellor Akinleye publically congratulated Dr. Wanda Lester, Interim Dean of the School of Business, along with the faculty, staff and students in the school, on a successful reaccreditation by the Association to Advance Collegiate School of Business on January 23rd. This accreditation is held by only 5 percent of world’s business schools.

STUDENT HIGHLIGHT

Chancellor Akinleye invited and recognized Mr. Joshua Strayhorn who is a senior, history major from New Bern, North Carolina, who is preparing to continue his studies in a Ph.D. program focused on history. Of note, NCCU is noted for sending more graduates to earn the Ph.D. in history than any other HBCU. Nearly 100 of NCCU’s alumni have received their Ph.D. Joshua will share more about his graduate study pursuits in a moment.

In 2016, Joshua spent a portion of the summer as an intern at Princeton University, where he conducted research on the Great Migration of southern born African-Americans to northern cities. The focus of his research was on how African-Americans churches in Chicago reacted to the influx of southern blacks.

Mr. Strayhorn shared his graduate study pursuits with the Board of Trustees.

Chairman Hamilton and Chancellor Akinleye thanked Mr. Strayhorn for sharing his story. He is the true demonstration of being “Market Ready” and showcasing “The Eagle Promise.”

COMMITTEE REPORTS

ACADEMIC AND STUDENT AFFAIRS

Trustee Tindall presented the Academic and Student Affairs Committee Report. There were two (2) action items and several informational items.

STUDENT AFFAIRS

Interim Vice Chancellor for Student Affairs Gary Brown presented the Revisions to the On Campus Residency Policy.

It was moved by Trustee Tindall and properly seconded by Trustee Tidwell that the NCCU Board of Trustees approve the revisions to the On Campus Residency Policy. The motion carried.

Next Vice Chancellor Brown presented the Revisions to the Smoke and Tobacco Free Campus Policy.

It was moved by Trustee Tindall and properly seconded by Trustee Holloway that the NCCU Board of Trustees approve the revisions to the Smoke and Tobacco Free Campus Policy. The motion carried.

Vice Chancellor Brown next presented the 2018-2019 Housing Update. Highlights of this presentation included:

- Overview of the pre-planning process related to housing for 2018-2019;
- Strategies employed to maximize and enhance campus housing options;
- Update on the housing assignment process.

ACADEMIC AFFAIRS

Chancellor Akinleye provided an update on the NCCU School of Law regarding a letter received from the American Bar Association (ABA) and the University's response which has been submitted. Chancellor Akinleye assured the Trustees that the Law School retains its accreditation and is not on suspension or probation. The Chancellor and Dean Phyllis Craig Taylor's response addressed the ABA's concerns. No response as of date from the ABA.

Interim Provost and Vice Chancellor for Academic Affairs Carlton Wilson shared with the Trustees that the University recently acquired letters, books and papers of former Chancellor Julius Chambers. A sincere thanks to Trustee Siegel who arranged and transported these documents to campus. These documents are currently housed in University Archives and are being processed.

Next, Provost Wilson recognized Dr. Michelle Mayo, Associate Provost for Academic Programs and Undergraduate Research. Highlights of her presentation included:

- An overview of the new regulation from the University of North Carolina System regarding the Required Semester Credit Hours for Baccalaureate Degree Programs.
- Overview of the NCCU Degree Programs
 - Six areas of concentration;
 - Academic Affairs will work with these particular degree programs to determine if it is feasible to reduce them to 120;
 - A final report will be presented in April 2018.

Dr. Monica Leach, Senior Associate Vice Chancellor for Enrollment Management and Academic Affairs provided an Enrollment Update. Highlights of her report included the following:

- Fall 2017 enrollment;
- Planned growth in multiple demographics – specifically online and graduate;
- New marketing strategy for NCCU online;
- Fall 2018 enrollment projections and outlook.

ADVANCEMENT, ATHLETICS AND EXTERNAL AFFAIRS COMMITTEE

Trustee Siegel presented the Advancement, Athletics and External Affairs Committee Report. There were several informational items.

ATHLETICS

Athletic Director Ingrid Wicker-McCree's report included Athletic highlights. She recognized and introduced Interim Head Football Coach – Granville Eastman. Coach Eastman shared his vision of the football program and also several current and future team activities.

ADVANCEMENT

Next a presentation was made by Dr. Harriet F. Davis, Vice Chancellor for Institutional Advancement. Highlights of her presentation included:

- FY 2018 Fundraising Goal;
- Alumni Giving Goal;
- Increase Corporate Giving by 7%;
- Increase University's endowment by 5%.

Vice Chancellor Davis circulated to the Board of Trustees the 2016-2017 Report on Philanthropy.

COMMUNICATIONS AND MARKETING

Ms. Ayana Hernandez, Associate Vice Chancellor for Communications and Marketing presented the communications and marketing priorities. Highlights of her report included

- Marketing assessment;
- NCCU.edu Redesign;
- Branding initiatives.

Next Chancellor Johnson Akinleye presented the new NCCU Brand Identify. Highlights of the Chancellor's report included:

- Process;
- Logo;
- Tagline;
- Brand style continuum.

His presentation also included a video. A timeline is being developed.

AUDIT, FINANCE AND FACILITIES COMMITTEE

Trustee Holloway presented the Audit, Finance and Facilities Committee Report. There was one (1) action item and several informational items

FACILITIES

Yesterday, a presentation was made by Associate Vice Chancellor for Facilities Jonathan Peeler namely a request to increase the New School of Business building project authority from \$30 million to \$38.6 million.

It was moved by Trustee Holloway and properly seconded by Trustee Walker that the NCCU Board of Trustees recommend approval of the New School of Business building project authority from \$30 million to \$38.6 million and forward to the UNC Board of Governors for final action. The motion carried.

Mr. Peeler was next recognized to present the Facilities Update. Highlights of his presentation included:

- Baynes Hall Renovations;
- TV Studio Renovations;
- New School of Business Update (project on schedule);
- Master Plan Update;
- New Student Center Update (project on schedule).

Mr. Peeler recognized and introduced representatives from O'Brien/Atkins and Duda/Paine who walked the committee through the schematic design process for the New Student Center. A conceptual model of the project was available and Trustees had the opportunity to view and ask questions. Highlights of this presentations included:

- Schematic Design Concept;
- Campus and Site with Green Spaces and Circulation;
- Campus and Site with the New Student Center;
- Concept Diagram;
- Priority Based Programing;
- Program Levels 1 and 2;
- Building Massing;
- Vision;
- Schedule;

- Size and Costs.

Trustees requested additional information related to increasing the project funding to support the overall project costs in the amount of \$38,606,236. Mr. Peeler provided the Trustees with a copy of the Advanced Planning Report which provided the breakdown of estimated construction costs.

FINANCE

Next, Budget Director Akua Matherson provided an update on the University financials through the 2nd quarter of the fiscal year. She reviewed both general and auxiliary budgets. It was noted that the general fund expects to realize 99% of the revenue by year end. Additionally, based on trends to date, it is expected that the auxiliary units will add approximately \$3.0 million to the fund balance by year end. There was also a brief discussion on the Athletic financial outlook through the end of the fiscal year.

Ms. Matherson then introduced consultant, Mr. Wilson Jones, Brailsford & Dunleavy, who provided an update on the University's P-3 project related to housing. Highlights of this presentation included:

- Process;
- Schedule;
- Next Steps:
 - NCCU planning efforts;
 - Confirm RFP assumptions;
 - Follow the process.

It was noted that the University continues to be on an aggressive timeline and is currently receiving responses to the RFQ. Additional information on the P-3 process as well as recommendations for the selection committee and a time line for regular updates will be provided.

AUDIT

The Internal Auditor did not present at this meeting, however, the Internal Auditor's report was included in the Trustees package.

Chairman Michael Johnson noted he received a letter and the Financial Statement Audit Report for the Year Ended June 30, 2017, for North Carolina Central University from the State Auditor Beth Wood. The audit has been completed and there were no findings.

ENDOWMENT FUND

Chairman Hamilton presented the NCCU Board of Trustees of the Endowment Fund Report. There were several informational items.

Mr. Isaac Green, President & CEO, Ms. Clarissa Parker, Vice President Investor Services, and Mr. Amit Sanyal, Senior Vice President, Portfolio Manager from Piedmont Investment Advisors, LLC gave a detailed overview of the investment performance of the endowed professorships. The portfolio is invested in Growth & Income and Strategic Core products. These two products complement each other; Growth & Income is a lower volatility product, while Strategic Core is a more opportunistic product. The Piedmont Investment Fund's first half of fiscal year 2018 return was 13.0%.

Mr. Jonathon King, President from UNC Management Company, Inc. presented a detailed overview of the investment performance by the UNC Investment Fund, LLC. UNC Investment Fund's first half of fiscal year 2018 recorded an investment return of 6.8%. The Fund continues to earn a >1% rate of return per month. The Fund's 3-, 5-, and 10 year returns remain strong relative to peers and a "traditional" Global 70/30 portfolio. UNC Investment Fund is positioned to benefit from a continued rise in equity markets but remains diversified to mitigate losses from a potential downturn.

GOVERNANCE COMMITTEE

Trustee Wilkerson presented the Governance Committee Report. There were several informational items. Highlights of the Governance Report were as follows:

Board of Trustees terms expiring in 2019

- Total of 6
 - 4 Board of Governors
 - 2 Legislative Appointments

Next Chairman Wilkerson presented the Trustees with a Skill Survey. Highlights of this survey included:

- Skills Inventory Purpose;
- Process;
- Timelines.

An electronic version of the Skill Survey will be sent to each Trustee on Wednesday and due back to Governance Committee Chair on or before March 7th.

Chairman Wilkerson also shared with the Trustees that an election of officers will be held at the annual meeting in June. The Governance Committee to receive nominations for Chairman, Vice Chairman and Secretary (at least one candidate for each office) on or before March 15th. The Governance Committee will submit a slate of officers at the April meeting and the Trustees will vote at the June meeting.

OPEN SESSION

EXECUTIVE/PERSONNEL COMMITTEE

Chairman Hamilton presented the Executive/Personnel Committee Report. There were nineteen (19) action items for Open Session.

In Closed Session yesterday, Interim Provost and Vice Chancellor for Academic Affairs Dr. Carlton Wilson presented nineteen (19) candidates for promotion, promotion and promotion and tenure.

It was moved by Trustee Hamilton and properly seconded by Trustee Barbee that the NCCU Board of Trustees approve the eight (8) candidates presented for promotion. The motion carried.

Next it was moved by Trustee Hamilton and properly seconded by Trustee Tidwell that the NCCU Board of Trustees recommend approval of three (3) candidates for tenure and forward all background materials to the UNC Board of Governors for final action. The motion carried.

Trustee Hamilton next moved and it was properly seconded by Trustee Tidwell that the NCCU Board of Trustees recommend approval of eight (8) candidates for promotion and tenure and forward all background materials to the UNC Board of Governors for final action. The motion carried.

STUDENT GOVERNMENT REPORT: SGA President Michael Hopkins presented a SGA report. A copy of his full report is attached.

NATIONAL ALUMNI REPORT: Mr. Samuel Cooper, President, NCCU National Alumni Association presented a report. A copy of his full report is attached.

FACULTY SENATE REPORT: The Faculty Senate Report was presented by Dr. Phillip Mutisya, Chairman. A copy of his report is attached.

STAFF SENATE REPORT. The Staff Senate Report was presented along by Ms. Demetria Robinson. A copy of her full report is attached.

It was moved by Trustee Coleman and properly seconded by Trustee Barbee to convene in Closed Session pursuant to NCGS 143-318.11(a)(3). The motion carried.

CLOSED SESSION

Attorney Hope Tyehimba provided an update on legal matters.

There being no further business for Closed Session, it was moved by Trustee Barbee and properly seconded by Trustee Holloway to reconvene in Open Session. The motion carried.

OPEN SESSION

CHAIRMAN'S ANNOUNCEMENTS:

- March 5-8, 2018 – MEAC Basketball Tournament, Norfolk, VA
- March 22-23, 2018 UNC Board of Governors meeting
- April 6, 2018 Honors Convocation
- April 19, 2018 Chancellor's Installation
- April 24-25, 2018 NCCU Board of Trustees Meeting

There being no further business, it was moved and properly seconded to adjourn. The motion carried.

Respectfully submitted:

Dottie Fuller
Recorder