



SCHOOL OF  
BUSINESS

## LEARNING AGREEMENT

The academic credit internship program (MGT 4801) is designed to contribute to the student's intellectual and ethical growth by providing a reflective opportunity to apply classroom knowledge, and to gain a practical perspective from which to evaluate past and future classroom learning.

The learning agreement sets the academic expectations of the internship and guides the internship experience. The school, experience provider (host) and the student develop the learning agreement goals to ensure that the student receives an appropriately rigorous learning experience. The learning agreement protects the student from serving as an “errand runner” and ensures that the experience provider will work with the student who takes the experience seriously and conducts himself or herself professionally.

As you (student) complete the learning agreement, please pay close attention to the instructions regarding the alignment of the objectives. The first objective supports the School of Business learning goals; the second objective is related to discipline-specific knowledge you seek to gain from the internship and the third objective addresses your personal aspirations for the internship.

You (student) are required to detail the specific learning activities that will assist you in meeting your objectives. Learning agreements that reference “observation or exposure” as learning activities are likely to be sent back for further development. Avoid generalities such as the following: “I would like to become very comfortable calling clients and working with people to accomplish my goals”. The learning agreement needs to be specific. For example, “Develop as an effective communicator”.



# SCHOOL OF BUSINESS

## INTERNSHIP LEARNING AGREEMENT (MGT 4801)

This form is the initial agreement between the Experience Provider (host), Student, and NCCU School of Business. Individuals of the same family or those who have a personal relationship with the student are prohibited.

\_\_\_\_\_ is the deadline to complete and return this form. Extensions may be granted upon request. The Instructor will verify the placement with the Provider (host). This agreement may be amended at any time with written notice to the other two parties.

### STUDENT:

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Banner ID: \_\_\_\_\_

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### EXPERIENCE PROVIDER (HOST):

Name: \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Internship start date: \_\_\_\_\_

Internship end date: \_\_\_\_\_

**Signature of Hosting Supervisor:** \_\_\_\_\_ **Date** \_\_\_\_\_

**Signature of Student:** \_\_\_\_\_ **Date** \_\_\_\_\_

**Signature of Instructor:** \_\_\_\_\_ **Date** \_\_\_\_\_



NORTH  
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## DESCRIPTION OF INTERNSHIP

### LEARNING GOAL #1:

Please choose at least one goal below and list 3 tasks that will be required of you as an intern that will allow you to accomplish goal one:

1. **COMMUNICATION SKILLS:** demonstration of the ability to effectively present, critique and defend ideas in a clear, persuasive manner.
2. **QUANTITATIVE FLUENCY:** demonstration of competency in logical reasoning and data analysis skills.
3. **INTELLECTUAL INNOVATION AND CREATIVITY:** demonstration of resourcefulness and originality in addressing impromptu problems.
4. **SYNTHESIS:** integration of knowledge from multiple disciplines (marketing, finance, etc.) in the completion of complex and comprehensive tasks.

### LEARNING GOAL #2:

Please indicate discipline-specific knowledge and/or experience you seek to gain from the internship.

### Learning GOAL #3:

Please describe your personal or professional goal (s) and list 3 tasks that will be required of you as an intern that will allow you to accomplish goal two: