

NCCU BUSINESS METRICS

2019-2020



History: Management education at North Carolina Central University can be traced to the year 1910, when the institution first opened its doors to students. On July 1, 1972, the Department of Business and Economics separated from the Undergraduate School of Arts and Sciences and became the School of Business.

Faculty: The School of Business currently has 55 faculty/staff.

Students: Approximately **943 undergraduate students and 36 graduate students** are taking business courses.

Degrees: **Undergraduate Majors:** Accounting, Business Administration (*Concentrations: Entrepreneurship, Financial Analytics, Human Resources, Management, and Marketing*), Computer Science and Business, and Hospitality and Tourism Administration*, **Graduate Degrees:** MBA, Dual Degrees: JD/MBA, MBA/MIS



*All degrees are accredited by AACSB with the exception of Hospitality and Tourism Administration which is accredited by ACPHA

Ranking: North Carolina Central University is #3 on Best hospitality Degrees.com Best Online Colleges for a Bachelor's Degree in Hospitality.



Scholarships: \$70K Scholarships awarded to 49 students

Internships: More than 150 students participated in internships at fortune 500 companies.

Undergrad Enrollment

Major	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019
Accounting, Business Admin, Computer Science and Business	763	806	868	894	843
MBA	56	49	46	37	34
Hospitality and Tourism*	99	98	95	64	65



*ACPHA accredited



AFTER YEAR 1	2013	2014	2015	2016	2017	2018
Accounting	61%	79%	81%	64%	89%	73%
Business Administration	73%	80%	76%	82%	80%	70%
Computer Science and Business	67%	100%	55%	62%	69%	78%
Hospitality and Tourism*	92%	85%	100%	91%	67%	75%

Undergrad Retention

*ACPHA accredited

Undergrad Graduation

AFTER YEAR 5	2010	2011	2012	2013	2014
GRADUATION					
Accounting	26%	26%	33%	25%	30%
Business Administration	33%	42%	42%	45%	53%
Computer Information Systems	40%	30%			
Computer Science and Business		67%	50%		63%
Hospitality and Tourism*	24%	57%	48%	33%	42%



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Top Companies:

Amazon

Bank of America

Cisco

CitiBank

Darden

Discover Durham

Duke OIT

Enterprise

Geico

Hilton

IBM

Island Hospitality

J.P. Morgan

Kellogg's

Lenovo

Marriott

NC Mutual

PNC Bank

Red Hat

Sodexo

Highlights

- 80% job placement for Computer Science and Business and Hospitality students.
- \$300,000 cybersecurity lab grant
- 340% Increase in dollars raised
- 110% Increase in donor support