



2020-2021



FORTY
UNDER FORTY
ALUMNI AWARDS

SPONSORSHIP OPPORTUNITIES

nccu.edu/forty-under-forty

MISSION

North Carolina Central University operates on a mission of "truth and service," and maintains a strong commitment to effectively serve students from diverse academic, social, economic, ethnic and geographic backgrounds. Continuing a strong tradition of teaching, research and service, NCCU prepares its students to become global leaders who enhance the quality of life of citizens and the economic development of North Carolina, the nation and the world.





ABOUT NORTH CAROLINA CENTRAL UNIVERSITY



ORTH CAROLINA CENTRAL UNIVERSITY is a public, historically black college and university (HBCU) located in

Durham, North Carolina, and was the first public liberal arts institution for African Americans in the United States. As one of 17 constituent institutions in the University of North Carolina System, NCCU has an average yearly enrollment of 8,000 students from North America, Africa, Asia, South America and Europe, and offers bachelor's degrees in 100 disciplines, master's degrees in more than 40 areas, and a Ph.D. in Integrated Biosciences.

A leader in the scientific study of health disparities, NCCU affords students the opportunity to gain laboratory skills and work with faculty researchers and

pharmaceutical and biotechnology professionals through the Biomanufacturing Research Institute and Technology Enterprise (BRITE) and Julius L. Chambers Biomedical/ Biotechnology Research Institute (BBRI). Students enrolled in these programs collaborate frequently with pharmacy and biotech companies in and outside of the Research Triangle region and participate in groundbreaking research into health issues that disproportionately affect minority and underserved populations, including Type 2 diabetes, cardio-metabolic diseases, as well as prostate, breast and pancreatic cancers.

NCCU became the first state-supported university in North Carolina to require community service for graduation.

On average, students contribute more than 199,000 public service hours, which is valued at more than \$5 million dollars in return to the surrounding economy.

NCCU students serve as tutors in local schools, help build Habitat for Humanity housing, assist with a variety of youth programs, promote the causes of nonprofit service agencies, and volunteer in a variety of other endeavors while meeting the university's standard requirement of 15 hours of community service per semester.



HISTORY

In 1910, Dr. James E. Shepard, a Durham pharmacist and religious educator, opened the National Religious Training School and Chautauqua for the Colored Race and declared its purpose to be “the development in young men and women of the character and sound academic training requisite for real service to the nation.”

The institution struggled financially in its early years. In 1915, it was sold and reorganized, then becoming the National Training School. In 1923, the state legislature appropriated funds to buy the school and renamed it the Durham State Normal School. Two years later, the legislature converted the institution into the North Carolina College for Negroes, dedicating it to liberal arts education and the preparation of teachers and principals. The college thus became the nation’s first state-supported liberal arts college for black students.

In 1939, the college offered its first graduate-level courses in the arts and sciences. The School of Law opened in 1940, followed in 1941 by the School of Library Science. In 1947, the legislature changed the name to North Carolina College at Durham. Shepard served as president until his death in 1947. North Carolina College at Durham became North Carolina Central University in 1969. On July 1, 1972, all the state’s public four-year colleges and universities were joined to become the Consolidated University of North Carolina. The university commemorated its 110 anniversary on July 5, 2020.



“The development in young men and women of the character and sound academic training requisite for real service to the nation.” —DR. JAMES E. SHEPARD



JOHNSON O. AKINLEYE, PH.D. | CHANCELLOR

Johnson O. Akinleye, Ph.D., was appointed as the 12th Chancellor of North Carolina Central University (NCCU) on June 26, 2017. Under his leadership, NCCU’s enterprise has expanded significantly.

Dr. Akinleye led the development of five new major capital projects, including a new Student Center, a new School of Business and a public-private partnership that is building three new residence halls.

Additionally, he was instrumental in securing approval for NCCU’s Millennial Campus Designation in October 2018, making the institution the first Historically Black College and University in the University of North Carolina System to gain the designation as a single institution.

Dr. Akinleye recently executed a comprehensive \$3 million campus security initiative that invests in the safety and security of NCCU students, faculty, staff and visitors.



FORTY UNDER FORTY

ALUMNI AWARDS

Year after year, North Carolina Central University graduates some of the most influential young leaders in countless industries. They forge partnerships, solve problems, blaze trails, and serve their communities around the world.

Established in 2012, the North Carolina Central University Office of Alumni Relations recognizes 40 emerging leaders under the age of 40 who have made significant impacts in business, research, leadership, public service or philanthropic endeavors.

By connecting their achievements back to their NCCU roots, the goal is to develop the next generation of University advocates, donors, and ambassadors.

The Forty under Forty Awards spotlight selected alumni across a variety of vocations for being exceptional leaders.

Honorees are selected by a committee of their peers, with support and assistance from university faculty and staff. Those selected have demonstrated both accomplishments in their respective fields and are philanthropically engaged with the University. They are community leaders who volunteer their time and money in their communities. The 2020 selections represent the fifth cohort of distinguished alumni

FORTY UNDER FORTY SPONSORSHIP OPPORTUNITIES

The 2020 cohort of Forty Under Forty honorees will be celebrated for their outstanding accomplishments during a black-tie awards gala on Friday, Sept. 24, 2021, at the Sheraton Imperial Hotel.

Please demonstrate your support of this next generation of trailblazers, the Forty Under Forty, by investing at one of the sponsorship levels listed below.

TITLE SPONSORS: \$10,000

- Extended rights to retain Title sponsorship level for the 2022 event ONLY *
- Prominent sponsor logo and name recognition in all press releases related to events*
- Prominent logo and name recognition on all marketing materials
- Title Sponsor recognition at the banquet.
- Full-page ad in Forty Under Forty souvenir booklet*
- Logo placement on NCCU OAR website
- Opportunity to speak at event (two minutes)
- Private reception with honorees and University leaders (45 minutes prior to ceremony)
- Reserved seating for 8 guests at the banquet

GOLD SPONSOR: \$5,000

- Logo and name recognition on all marketing materials *
- Gold Sponsorship recognition at the banquet
- Full-page ad in Forty Under Forty souvenir booklet*
- Logo placement on NCCU OAR website
- Reserved seating for 6 guests at the banquet

Maroon Sponsor: \$2,500

- Maroon Sponsorship recognition at the banquet
- Half-page ad in Forty Under Forty souvenir booklet*
- Reserved seating for 4 guests at the banquet

Gray Sponsor: \$1,500

- Gray Sponsor recognition at the banquet
- Listing in the souvenir booklet*
- Reserved seating for 2 guests at the banquet

** Sponsorship support must meet final publication/printing deadlines.*

SPONSORSHIP INFORMATION

☐ Select your sponsorship level:

_____ Title Sponsor - \$10,000

_____ Maroon Sponsor- \$2,500

_____ Gold Sponsor - \$5,000

_____ Gray Sponsor - \$1,500

Please list my name in the Awards Gala program booklet as follows:

The deadline for all souvenir booklet entries is August 24, 2021.

Please email your logo to 40under40@nccu.edu by this date.

Ad specifications are as follows:

_____ Full Page Ad \$300 8" wide x 10.5" tall

_____ Half Page Ad \$225 8" wide x 5.125" tall

_____ I am requesting help with designing my ad (additional charge may apply).

Please submit electronic versions of your ad (JPEG / 600 DPI or PDF) by email to: 40under40@nccu.edu.

Include your name, business name and contact phone number.

☐ Provide your contact information:

Contact Name / Title: _____

Company: _____

Address: _____

Phone (mobile): _____ Alt. Phone: _____

Email: _____

Enter the name of the honoree you are supporting below, if applicable: _____

TOTAL Amount Due: \$ _____

☐ Payment Options:

Check Payable to: **NCCU FOUNDATION, INC.** (Memo: Forty Under Forty Gala)

Credit Card: Visa _____ MasterCard _____ AMEX _____ Discover _____

Credit Card Number: _____

Exp. Date: ____/____/____ Security Code: _____

☐ Return Completed Forms to:

NCCU Office of Alumni Relations

2008 Fayetteville Street, Durham, NC 27707

Email: 40under40@nccu.edu

Phone: 919-530-6363

or you may submit your sponsorship

information and payment online at

nccu.edu/forty-under-forty



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Thank you for your support!



ABOUT DURHAM

North Carolina Central University is in Durham, located in the eastern Piedmont Region of North Carolina, where the Research Triangle Park (RTP) is a global center of information technology, biotechnology and pharmaceuticals.

Known as the “City of Medicine,” healthcare is a major industry of Durham. Durham is rich with cultural and educational resources, with museums dedicated to art, the sciences and history. The city often hosts blues, jazz and gospel festivals, and is home to numerous community bands, symphony orchestras and choral societies.

The Durham Performing Arts Center is the largest performing arts center in the Carolinas, hosting more than 200 performances a year, including touring Broadway productions, high-profile concert and comedy events, family shows and the American Dance Festival.

For additional information about the city of Durham, visit durham-nc.com.



NC Central
UNIVERSITY

Office of Alumni Relations