Sponsorship Guide

LAW & TECHNOLOGY SUMMIT
FRIDAY, OCT. 13, 2023
law.nccu.edu
North Carolina Central University School of Law was founded to provide opportunities for African Americans to become lawyers. Embracing our heritage, our mission is to provide high-quality, personalized, practice-oriented, and affordable legal education to historically underrepresented students from diverse backgrounds to help diversify the legal profession. NCCU School of Law empowers its graduates to become highly competent and socially responsible lawyers and leaders committed to public service and meeting the needs of underserved communities. In fulfilling its mission, NCCU School of Law will help to create a more just society.

NCCU Technology Law & Policy Center

The mission of the NCCU Technology Law & Policy Center (TLPC) is to:

- Produce technology-conscious lawyers who will use technology to facilitate the efficient, effective, and ethical practice of law and increase access of legal information and services to underserved communities;
- Produce diverse technology law experts to serve the changing needs of those seeking legal advice and representation; and
- Facilitate the engagement in meaningful technology-related policy discussions to ensure that technology law, regulations, and implementation are used to create a more just society.
Law & Technology Certificate Program

The NCCU School of Law is dedicated to readying students for the tech-focused legal industry through its Law & Technology Certificate Program. This program offers comprehensive technology and law studies, ensuring graduates possess a deep understanding of technology law subjects and proficiency in law practice technology, providing them a competitive edge in the legal workforce.

Annual Law & Technology Summit

The Annual Law & Technology Summit, started in October 2022, is a gathering of thought leaders at the intersection of law and technology. The Summit brings together distinguished legal scholars, legal practitioners, digital rights advocates, and policymakers. These experts come together to discuss and dissect pressing topics such as AI and ethics, data privacy, cybersecurity, intellectual property rights in the digital age, and much more.

The Summit also provides an opportunity for law students to engage directly with these thought leaders and to gain a better understanding of the legal and societal implications of the changing technological landscape.

The Law & Technology Summit is an annual event that brings together lawyers, academics, policymakers, and industry experts to discuss the latest developments and challenges in the field of law and technology. The summit features keynote speakers, panel discussions, and networking opportunities for attendees to learn from and connect with each other.

The summit is organized by the NCCU School of Law, a leading institution in legal education, with a focus on social justice, public service, and diversity. The summit aims to foster dialogue and collaboration among the legal community and the technology sector, as well as to promote innovation and excellence in the practice and study of law and technology.
SPONSORSHIP LEVELS

We offer various levels of sponsorship packages to suit your needs and budget.

ALL SPONSORSHIP PACKAGES INCLUDE:

- Logo visibility on the summit website
- Logo in the program booklet
- Company logo on the summit mobile app

As a sponsor of the Summit, you will have the opportunity to:

- Showcase your brand, products, and services to a diverse and influential audience of legal professionals, scholars, policymakers, industry leaders, and future lawyers.
- Demonstrate your support for the advancement of law and technology and the mission of North Carolina Central University School of Law.
- Gain exposure and recognition through the summit website, program, mobile app, and social media.
- Network with potential clients, partners, and collaborators in the field of law and technology.
- Meet with law students and potential employees
SPONSORSHIP PACKAGES

**TITLE SPONSOR**

$25,000

With the exception of our Presenting Sponsor, Intel, the Title Sponsor is the highest visibility opportunity that offer maximum brand exposure before and during the summit.

**BENEFITS INCLUDE:**

- Sixteen (16) complimentary registrations and lunch tickets
- Three (3) speaking roles on panels
- One (1) vendor booth (VIP location) and listing in app vendor portal
- Full-page color ad in the Summit Program
- Logo on select Summit signage
- Company material in Summit bag

**SESSION SPONSOR**

$10,000

Session Sponsorships provide high visibility to increase brand exposure before and during the summit.

**BENEFITS INCLUDE:**

- Six (6) complimentary registrations and lunch tickets
- One (1) speaking roles on a panel
- One (1) vendor booth (VIP location) and listing in app vendor portal
- Full-page color ad in the Summit Program
- Logo on selected session signage

**FRIEND SPONSOR**

$5,000

Friend Sponsorships enhance visibility before and during the summit.

**BENEFITS INCLUDE:**

- Four (4) complimentary registrations and lunch tickets
- One (1) vendor booth and listing in app vendor portal
- Full-page color ad in the Summit Program

**SUMMIT PROGRAM BOOK ADS**

- $2,000 • Full Page Ad
- $1,000 • Half Page Ad
- $500 • Quarter Page Ad
- $1,000 • Vendor Booth (booth and listed in app vendor portal)
SPONSORSHIP FORM

SELECT YOUR SPONSORSHIP LEVEL
(see page 5 for sponsorship packages)

☐ $25,000  
Title Sponsor  
☐ $10,000  
Session Sponsor  
☐ $5,000  
Friend Sponsor  
☐ Summit Program Book Ads: 
☐ $2,000  
Full-page ad  
☐ $1,000  
Half-page ad  
☐ $500  
Quarter-page ad  
☐ $1,000  
Vendor booth

PLEASE LIST COMPANY NAME IN SPONSORSHIP MATERIAL AS FOLLOWS
(Provide your contact information)

Contact Name/Title

Company Name

Address

Phone _____________________________ Email ___________________________________________

PAYMENT/INVOICE OPTIONS
(check one option)

☐ Please send an invoice to: ________________________________

☐ Make check payable to: NCCU Foundation, Inc.  
(Memo: TLPC Summit 2023)

☐ Pay online at:  
https://www.nccu.edu/annual-law-and-technology-summit

AD AND LOGO SPECIFICATIONS:
Please provide electronic files at 300 DPI or higher, in full color (CMYK or RGB?) in a JPEG or PNG format.

Dimensions for a full color ad with a full bleed are 8.75 x 11.25.

Ad Deadline: September 1, 2023

If you would like to complete an online sponsorship commitment form, please email April Dawson at adawson@nccu.edu

Please email form, color and logo to techlawpolicyctr@nccu.edu

PLEASE RETURN COMPLETED FORMS TO:
NCCU School of Law
P.O. Box 1431
Durham, NC 27702