# NCCU School of Business

## Naming Opportunities

February 2024

<table>
<thead>
<tr>
<th>School of Business Naming</th>
<th>$10 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building Naming</td>
<td>$5 million</td>
</tr>
<tr>
<td>Center for Entrepreneurship &amp; Economic Development</td>
<td>$5 million</td>
</tr>
<tr>
<td>Culinary Lab</td>
<td>$1 million</td>
</tr>
<tr>
<td>Main Lobby</td>
<td>$1 million</td>
</tr>
<tr>
<td>Business Incubator</td>
<td>$500,000</td>
</tr>
<tr>
<td>Center for Student Success</td>
<td>$500,000</td>
</tr>
<tr>
<td>Dean’s Suite</td>
<td>$500,000</td>
</tr>
<tr>
<td>Hospitality &amp; Tourism Program</td>
<td>$500,000</td>
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<tr>
<td>Innovation Lab (Classroom)</td>
<td>$500,000</td>
</tr>
<tr>
<td>Network/Cybersecurity Lab</td>
<td>$500,000</td>
</tr>
<tr>
<td>Dining Room</td>
<td>$250,000</td>
</tr>
<tr>
<td>Student Organization Suite</td>
<td>$250,000</td>
</tr>
<tr>
<td>Behavioral Research Lab</td>
<td>$150,000</td>
</tr>
<tr>
<td>CIS/CBS Classroom</td>
<td>$100,000</td>
</tr>
<tr>
<td>Faculty/Staff Lounge</td>
<td>$100,000</td>
</tr>
<tr>
<td>MBA Lounge</td>
<td>$100,000</td>
</tr>
<tr>
<td>Main Lobby Digital Display/LRG TV (*term limit)</td>
<td>$100,000</td>
</tr>
</tbody>
</table>

### Endowment Naming Opportunities

<table>
<thead>
<tr>
<th>Endowment Opportunity</th>
<th>$3 million</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowed Deanship</td>
<td>$3 million</td>
</tr>
<tr>
<td>Endowed Chair</td>
<td>$2 million</td>
</tr>
<tr>
<td>Endowed Professorship</td>
<td>$1 million</td>
</tr>
<tr>
<td>Endowed Associate Professorship</td>
<td>$500,000</td>
</tr>
<tr>
<td>Endowed Assistant Professorship</td>
<td>$250,000</td>
</tr>
<tr>
<td>Endowed Scholarship</td>
<td>$25,000 (minimum)</td>
</tr>
</tbody>
</table>

### Associate Dean’s Office
- $50,000

### Digital Displays
- $50,000

### Faculty/Staff Offices
- Alston: $40,000
- Latham: $40,000
- Dupree: $50,000

### Collaborative Niche
- $50,000

### CIS/CSB Office
- $50,000

### Small Classrooms
- $50,000

### Student Organization Office
- $50,000

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For more information, contact:

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