

Title	0006	02/05/2026
	by Rob Stiefvater in 2026 COAPRT Annual Report	id. 53090528
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Original Submission

02/05/2026

About the Annual Report	The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January 2025 - December 2025) Posting requirements for the program's website include student learning outcome aggregate data from the most recent academic year. (2024-2025)
	Section 1: Contact Information
Name of institution	North Carolina Central University
Name of Accredited Program	Recreation Administration Program
Total number of students enrolled in this program.	130
Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.	Professor Rob Stiefvater, Jr. Re.D.
Position Title	Recreation Administration Program Director/Professor

Address	P.O. Box 19542 NCCU Durham NC 27707 US 35.962532 -78.942373
Email	stiefvater@nccu.edu
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Department Name	Kinesiology and Recreation Administration
Website	nccu.edu/kra
Formal Name of your Institution's President	Dr. Karrie Dixon Chancellor NC Central University

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue continued accreditation as originally scheduled?	Yes
Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes

Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)

Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)

Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)

Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

<p>PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.</p>	<p>North Carolina Central University (NCCU), the nation's first public Historically Black College and University (HBCU), offers a Bachelor of Science in Recreation Administration through its Department of Kinesiology and Recreation Administration. Established in 1949, the program provides a project-based, service-learning enriched curriculum designed for students who are passionate about working with people, promoting active lifestyles, and enhancing quality of life in communities.</p> <p>The program emphasizes professional preparation for careers in a wide range of recreational settings, including municipal parks and recreation departments, high school, college and professional athletic programs, campus and military recreation, nonprofit agencies, rehabilitation centers, hospitals, state and national parks, commercial fitness facilities, and clinical and non-clinical environments.</p> <p>Students in the program may pursue one of three concentrations: *Parks and Recreation Management *Recreational Sport Management (with options to minor in Business or Sport Coaching) *Recreational Therapy</p> <p>All concentrations share a professionally accredited core curriculum that meets the standards of the Council on Accreditation for Parks, Recreation, Tourism, and Related Professions (COAPRT).</p>
<p>Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.</p>	<p>Students shall demonstrate entry-level knowledge of the nature and scope of recreation and leisure services.</p>

Describe the method by which the learning outcome for Standard 7.01 was assessed:	Students in the Introduction to Practical Experience in Recreation course (RECR2300) completed a practicum at a recreation agency and completed an Agency Analysis Class Project/Presentation assignment.
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% of students will score 70% or higher on the Agency Analysis Class Project/Presentation assignment as assessed by a rubric.
Result of the assessment of the learning outcome for Standard 7.01:	For the 2025 calendar year (Spring, Summer, and Fall semesters of 2025), 81.8% of Recreation Administration Program students (N=44) achieved 70% or higher on the Agency Analysis Class Project/Presentation assignment as assessed by a rubric.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	Students will demonstrate the ability to facilitate programs that promote inclusivity.
Describe the method by which the learning outcome for Standard 7.02 was assessed:	Students in the Introduction to Recreational Therapy (RECR2250) course wrote an Inclusion Program Essay.

Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	70% of students will achieve 70% or higher on the Inclusion Program Essay assignment as assessed by a rubric.
Result of the assessment of the learning outcome for Standard 7.02:	For the 2025 calendar year (Spring, Summer, and Fall semesters of 2025), 92.5% scored 70% or above on the Inclusive Program Essay assignment. N=63.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	Students graduating from the Recreation Administration Program will be able to describe basic concepts, principles, and procedures related to the management/administration of the recreational agency.
Describe the method by which the learning outcome for Standard 7.03 was assessed:	The Agency Site Supervisor Final Evaluation Survey of NCCU Recreation Administration Program Student intern was the method used to assess this standard. The evaluation is a five-point Likert Scale ranging from "Strongly Agree" (5) to "Strongly Disagree" (1). Site supervisors complete the internship evaluation after the student's internship experience. In addition to the site supervisor's observations and interactions with the internship student, students submit a comprehensive analysis of the agency's management and operations. Each agency supervisor evaluates the student intern's ability to demonstrate entry-level knowledge about the operations and strategic management or administration in parks, recreation, tourism or related professions. The intern's ability to describe basic concepts, principles, and procedures related to the management/administration of the recreational agency was analyzed.

Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	80% or more of internship site supervisors will "agree" or "strongly agree" to the following statement on the Agency Site Supervisor Final Evaluation Survey of NCCU Recreation Administration Program Student Intern: (the internship student had the) "Ability to describe basic concepts, principles, and procedures related to the management/administration of the recreational agency."
Result of the assessment of the learning outcome for Standard 7.03:	For the 2025 calendar year (Spring, Summer, and Fall semesters of 2025), when asked to assess the student intern's ability to perform fundamental, entry-level and managerial competencies in an Agency Site Supervisor's final evaluation of the student intern, 100% of student's site supervisors (N=25) agreed or strongly agreed with the statement: (the internship student had the) "Ability to describe basic concepts, principles, and procedures related to the management/administration of the recreational agency."
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hours and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	Students graduating from the Recreation Administration Program will demonstrate competencies associated with Recreation Administration Professional Core academic courses.

Describe the method by which the learning outcome for Standard 7.04 was assessed:	The Agency Site Supervisor Final Evaluation Survey of NCCU Recreation Administration Program Student Intern was the method used to assess this standard. The evaluation is a five-point Likert Scale ranging from "Strongly Agree" (5) to "Strongly Disagree" (1). Site supervisors complete the internship evaluation after the student's internship experience. In addition to the site supervisor's observations and interactions with the internship student, students submit a comprehensive analysis of the agency's management and operations. Each agency supervisor evaluates the student intern's potential to succeed as a professional at supervisory or higher levels in park, recreation, tourism, or related organizations.
Please indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	80% or more of internship site supervisors will "agree" or "strongly agree" to the following statement on the Agency Site Supervisor Final Evaluation Survey of NCCU Recreation Administration Program Student Intern: "The student intern demonstrated the potential to succeed as a professional at supervisory or higher levels in park, recreation, tourism, or related organizations."
Result of the assessment of the learning outcome for Standard 7.04:	For the 2025 calendar year (Spring, Summer, and Fall semesters of 2025), when asked to assess the student "potential to succeed as a professional at supervisory or higher levels in park, recreation, tourism, or related organizations" in an Agency Site Supervisor's final evaluation of the student intern, 100% of student's site supervisors (N=25) agreed or strongly agreed with the statement: "The student intern demonstrated the potential to succeed as a professional at supervisory or higher levels in park, recreation, tourism, or related organizations."
Section 5: Narrative Report - Accountability and Informing the Public	

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05. <https://www.nccu.edu/chas/kinesiology-and-recreation/coaprt-accreditation>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06. <https://www.nccu.edu/chas/kinesiology-and-recreation/coaprt-accreditation>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.nccu.edu/chas/kinesiology-and-recreation/coaprt-accreditation>

Section 6: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".

Program and Institutional Changes:

The Recreation Administration Program faculty is conducting a comprehensive review of all:

- *Assessment projects and associated rubrics
- *Student Learning Outcomes (SLOs)
- *Evidence of Continuous Program Improvement (ECPI) initiatives

This review is intended to strengthen the alignment between course-level assessments and program-level outcomes, and to ensure consistency with COAPRT standards.

The University has updated its institutional strategic plan, prompting cascading updates at all levels:

- *The College, Department, and Program are currently revising their respective strategic plans to reflect the updated university priorities and ensure alignment with long-term accreditation and academic goals.

The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.

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