



NCCentral
UNIVERSITY

Office of Institutional
Research and Analysis

6TH ANNUAL DATA LITERACY Virtual Event

Sept. 24, 2026 / 10:40-11:40 a.m. / Virtual

Speaker:

DR. BRIDGET P. DEWEES

Senior Officer for Institutional
Effectiveness at the University of
Wisconsin - Stout

THE POWER OF DATA: DRIVING INSTITUTIONAL EXCELLENCE THROUGH ANALYTICS AND EVIDENCE

This session explores how practical data tools, including surveys, dashboards, analytics platforms, benchmarking resources, artificial intelligence and organizational assessment frameworks, can help transform information into insight, action and measurable improvement.

About Dr. Bridget P. Dewees

Dr. Bridget P. Dewees is an accomplished higher education leader, educator, consultant, and performance excellence practitioner with more than 35 years of experience in institutional effectiveness, assessment, strategic planning, organizational improvement, and leadership development. She serves as Senior Officer for Institutional Effectiveness and chief institutional research officer at the University of Wisconsin-Stout, providing strategic leadership for integrated data strategy, accreditation, planning, research, assessment, and continuous improvement. A longtime Baldrige practitioner and National Baldrige Examiner, Dr. Dewees has held leadership roles at Claflin University and Trident Technical College and has presented nationally at prominent higher education and performance excellence conferences. She also serves as contributing faculty and a doctoral capstone chair at Walden University. Dr. Dewees holds a PhD in Management with a specialization in Leadership and Organizational Change from Walden University, an MBA from Webster University, and a Bachelor of Science in Accounting from the University of South Carolina.



**SCAN TO
REGISTER**